

Title:

FROG Leaps Ahead with a Direct List Builder

Summary:

Those wishing to create order out of the Internet's home based business chaos should consider using this FREE software called FROG.

Body:

Home Computer Wealth announces a new and enhanced version 2.0 release of their one-of-a-kind Internet give-away software product called FROG, now with an integrated Auto-Responder. FROG is a combined advertising, lead gathering and office management Internet based software for Home Based Businesses.

Howey Brooks, FROGs' creator, explains that FROGs' core principle are to help and serve others and their companies.

FROG offers home based businesses a viral and leveraged system to advertise and build their lists and their down-line, to manage those lists, and to do it for FREE. In addition, FROG is a branded and customizable lead page for the home based business entrepreneur.

Howey Brooks culminates his 30 year career working with PCs by creating FROG along with his son, Russell, his consultant and a PHP Software Engineer. Brooks has a background as a computer retailer, manufacturer, software developer, and is the retired CEO and founder of IamNet, Inc., an Internet Service Provider. He has spent the last 6 years as a home based business entrepreneur and consultant.

The network marketer today has come to realize that something is a-miss: Statistics show that 97 percent of home based businesses fail, or give up, in the first year. Most all are recruited on the assumption that millions of dollars can be made working from home. This may be all well and good for the very few who succeed, but Brooks believes that the rest of us may just need a better business system, rather than buying leads and relying on just sheer sales prowess over the phone.

Brooks sees a wonderful breakthrough coming when the majority of home based business distributors have a method to systematically achieve success by doing their own lead gathering. The purpose of our software product will manifest advertising to gather a list of qualified, exclusive leads, enable the follow-up on those leads, and build a down-line using the Internet. And FROG will do these business generating practices for FREE. Those FREE users wishing to formalize their marketing efforts and do some serious down-line building will want to use the optional auto-responder.

According to Brooks, distributors can now become advertising and marketing mavens. FROG will promote the distributors business and himself as he gives FROG away to promote others in a like manner to promote their businesses. FROG is thus a FREE leveraged and viral product with the purpose of gathering leads, following-up on those leads, and helping others towards success through quality advertising and business practices. A distributor will always have someone to talk to using FROG.

As a lead page, FROG is currently graphically customized with a list of companies that a user can select from. Brooks would like to expand this list and will create ads for FREE for anyone wishing to have their company listed.

Presently FROG is promoted through it's give-a-way program. Home Computer Wealth offers the optional and integrated Auto-Responder at 9.95 per month. This program is currently working extremely well.

We are open to offering and inviting further discussion on how FROG will best advance the growth of any home based business marketing company who, under special arrangements, may wish to offer FROG with it's Auto-Responder to their distributors.

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